

# EXPLORING ANTWERP :

## THE JOURNEY OF 8 URBAN TRAVELERS

Rama - Jill - Titouan - Marie - Rebeca  
Dunja - Enni - Lorine



# ANTWERP - THE REAL DEAL



Pilgrim's way



## Confirmed elements

- Pedestrian streets
- Diamond presence
- Architecture
- Weather
- Food
- People can express themselves freely

## Surprising elements

- Fashion aspect
- International shops > "typical" shops
- Less young people than expected
- Not enough green places
- The Pilgrim's Way to Santiago de Compostela



Sint-Jacob



# INSPIRATION

## Before

 Social media

## After

 Social media

 Memories



"The ones who visits Antwerp,  
want to come back"- Koen Kennis

# PLANNING





**Plan your trip beforehand so you don't get scammed !  
(like some of us)**



# BOOKING

## Before

-  Airplane - 150€
-  Train - 27€
-  Flixbus - 27€





# STAY

## Before

 Hotel

 AirBnB

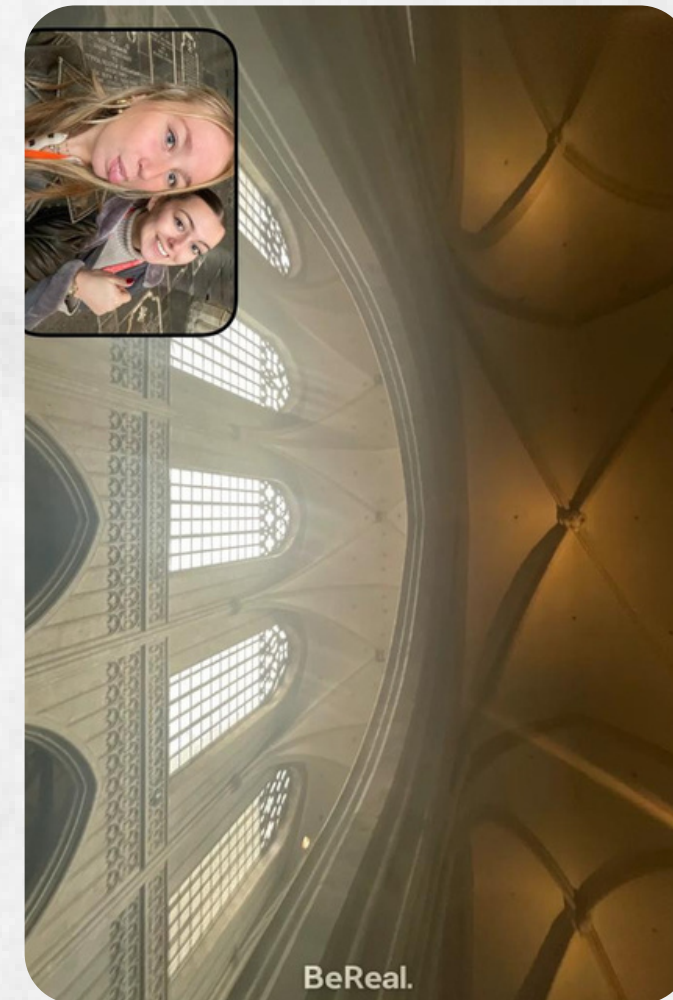
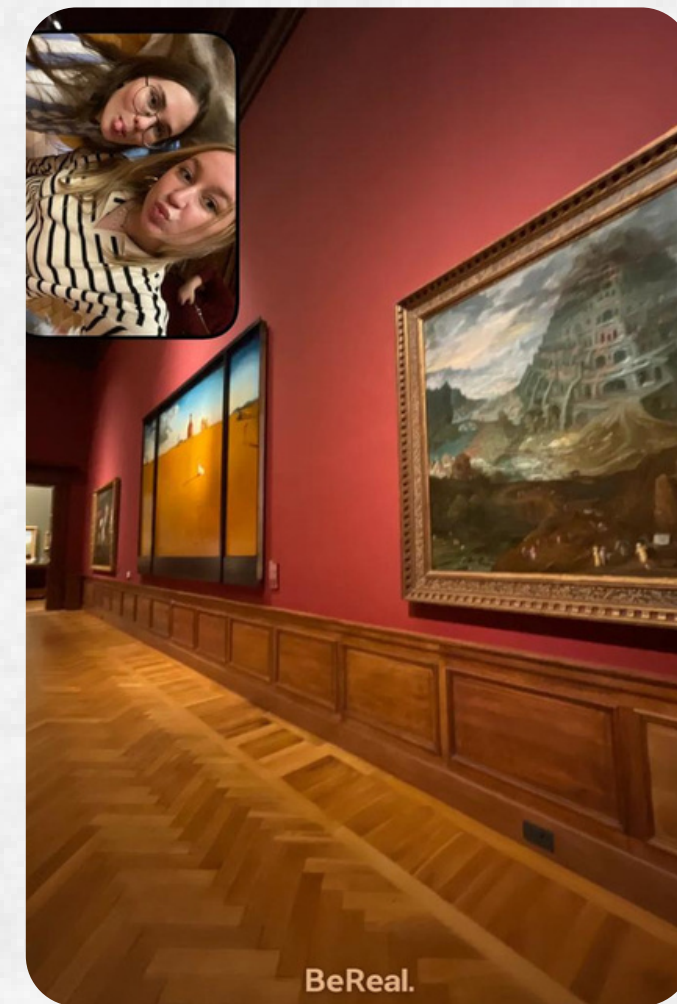
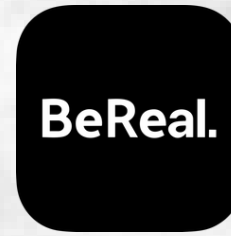
## After

 Hostel



# SHARING

Spreading the word about Antwerp



# SWOT ANALYSIS

## Strengths

- HEART OF EUROPE
- WALKABLE CITY
- ATMOSPHERE

S

## Weaknesses

- FEW GREEN SPACES
- LACK OF ENGLISH
- HIGH CONCENTRATION TOURISTS

W

## Threats

- COMPETITION
- CLIMATE CHANGE
- CHANGING TRAVEL TRENDS

T

## Opportunities

- DIGITAL EXPERIENCE
- COLLABORATION
- GREEN RESOURCES

O



# RECOMMENDATIONS

## 1 Make more green spaces



- Highlights stadspark
- Create new green and recreational spaces

## 2 Work on the city communication



- Social media
- Antwerp's Instagram account

## 3 Make the city more accessible



- Disability friendly
- On Wheels App
- Visit Antwerp App

# STORYSEEKER ANTWERP



Het Steen



Vlaeykensgang



Carolus Church



Cathedral



City Hall



# URBAN EXPLORER'S ROUTE

Chocolate Nation



National Bank



Central Station



Handelsbeurs



Botanic sanctuary



# EXPEDITION **LITTLE ISLAND**



**MAS Museum**



**Het Pakhuis**



**Shopping Center**



**Park Brug**



# CULTURE UNDER THE MOONLIGHT



# “DESCRIBE ANTWERP IN 5 WORDS”



# CONCLUSION

Antwerp is the intersection between **sustainability** and **art**. The city creates a welcoming blend of **historical** charm and **modern** vibrancy. Its streets reflect an **open-minded** embrace of the **future**, making it an ideal destination for us, the young urban travelers.

**ARE YOU GUYS**

**COMING BACK ?**



**THANK**

**YOU**

